



Introducing the Mirai Team...

- **Best Qualified Personnel**
 - Vision
 - Expertise
 - Communication
- **Effective Community Relations**
 - Community Sensitivity
 - Meaningful Stakeholder Involvement
- **Great Outcomes**
 - Successful Community Plans
 - Places to be Proud Of
 - A Foundation of Trust

Mirai Associates provides transportation planning and traffic engineering services to local, regional and state agencies in the Pacific Northwest. Established in 1998 by three principals averaging more than 20 years of public and private sector transportation experience, Mirai Associates offers a broad range of technical and public policy expertise combined with sensitivity to client and community priorities. Mirai Principal **Tom Noguchi** will be the project manager for the team, bringing 26 years of experience working with communities on transportation solutions. He is equally skilled in technical analysis, political decision-making and public process. He recently managed the award-winning University Area Transportation Study and is currently working on the South Lake Union Transportation Mitigation Program, a potential model for the Northgate area.

EnviroIssues consults with clients and stakeholders to successfully implement controversial complex and technical decisions. The firm's reputation is based on understanding technical issues, working cooperatively with multi-interest parties and dealing with controversy directly and successfully. EnviroIssues' staff are nationally recognized leaders in the conduct of effective public involvement programs. Senior Associate **Brad Hoff**, who is currently working on Seattle's Magnolia Bridge replacement project and recently coordinated the public outreach program for the SR 520 Bridge Replacement project, will lead the Northgate public involvement program.

Parsons, Brinckerhoff brings substantial urban design and transportation engineering to this project. PB brings an in-depth knowledge and understanding of issues affecting the Northgate Area and is currently working on the Northgate Transit-Oriented Development project. **Dennis Haskell**, who recently worked on Northgate and Convention Place Transit-Oriented Development and Bellevue's pedestrian corridor design guidelines, will provide transit, non-motorized and urban design expertise.



Huckell/Weinman Associates is the most experienced firm in the region at preparing environmental impact statements for planned actions, comprehensive plans, and subarea plans. **Richard Weinman** will manage the environmental review process for this project. He recently analyzed transportation and SEPA (State Environmental Policy Act) strategy options for Northgate and transit oriented development in the area. He has previously worked on neighborhood plans in 11 Seattle communities, providing land use,

housing, transportation, urban design, and public facilities assistance.



Henderson, Young & Company is a recognized national and local leader in the development of financing plans, mitigation and impact fees and other implementation tools for city and county multi modal transportation improvements. **Randy Young** will develop the financial plan and mitigation tools for the Northgate study. He recently assisted with the APA award-winning multi modal University Area Transportation Study and is presently serving as financial consultant for Seattle's South Lake Union project.



The Northgate Challenge...

“Mirai” means “future” in Japanese. We formed Mirai Associates to help us do our part to make the world a better place for our kids and our neighbors’ kids. The Mirai team will help Northgate project participants create a place we will be proud of for generations to come.

We envision three keys to meeting the Northgate challenge:

Trust. This planning process will involve a great many people with a broad range of interests. Not everyone trusts each other. We will build that trust by helping everyone understand each other’s interests and concerns and by giving everyone equal access to information and the decision-making process.

Transformation. A major opportunity like this doesn’t come around often for most communities. We need to use the right combination of technology and common sense to create transportation improvements that work on a multitude of levels. We’ll be able to show you how projects will look and function using language and visual displays that everyone can understand.

Action. Planning processes in a city the size of Seattle require significant internal coordination as well as approvals from state and federal agencies. All of this can delay project completion and increase project costs. We know the internal and external hoops for this kind of project and we will minimize bureaucracy and make effective use of everyone’s time - providing the City with project ideas that are ready to go.

Mirai Team Approach

As you can see, creating the Northgate Coordinated Transportation Investment Plan (NCTIP) will be hard work, but it will pay off in the long run for everyone – bus riders, walkers, bicyclists, drivers, and local businesses and neighborhoods. The Mirai Team will make this happen through a three-pronged approach:

Partnerships. The Northgate community will achieve its potential when everyone is invested in its future. We will help all involved parties work with each other toward balanced and workable solutions. We will improve your community relationships by building a solid foundation of trust.

Transparent Process. We will build trust by designing a clear and inclusive process for constructive decision-making. Residents and businesses will all have access to the same data. And all stakeholders will know what decisions they can influence, when those decisions will be made, and by whom..

Creative Solutions, Rigorous Analysis. Can we really put 5th NE on a “road diet”? Where will the traffic go if we scale back some arterials? What will traffic look like on Northgate Way during the evening rush hour in 2020? We do believe that technology and innovative engineering will help manage traffic without more lanes. Our transportation models and traffic simulations will show best and worst-case scenarios for each idea, so we can recommend creative solutions that work.

Northgate Transportation Planning Process

